

PR Referral Form

Name of Engage Member				
Your name Contact Details (Tel, Email etc)				
Does the client give permission for their name to be used in relation to this testimonial/the programme?				
Yes		No		
If yes, please give client's name:				
Dates client was with the programme	From		To	
<ul style="list-style-type: none"> Story - Remember A press release is just the start of the whole process as it rarely goes into the newspaper as it is received, therefore it is not necessary to produce the finished article Make sure the press release is recent and ensure that you have covered all the salient points, perhaps in bullet form Immediately get into the essence of what you want to say. Press releases that are not to the point, have a long introduction or are unclear are often not successful 				
How did your client hear about your Programme?				



Making a success of Employer Engagement

What were your client's circumstances when they started with your programme?

What did they do during your time with the programme to get 'work ready'?

What challenges did they face in finding a job?

How did they overcome them?

What were the highlights?

What's next for them? Employment? With which business?

I agree that the above statements are true and give permission for the local media to use the above statements in their written material and on related websites.

Client's name.....

Client's signature.....

Date.....



Making a success of Employer Engagement

****We respect your right to remain anonymous - please be assured that if you choose not to give us permission to use your name, we will make sure it is removed from your statement.****

Thank you for taking part in this programme, and for sharing your story. We wish you every success in the future.

Once completed, please email to sam.thomson@theargus.co.uk



Making a success of Employer Engagement

www.engagesolutions.org.uk
Registered in England No: 6361340
© Engage Employment Solutions Ltd